



Design & Knowledge initiatives

at Index 2017 in association with IFJ



INDE

A stunning environment. A design setting.

Index Design Boulevard is now a part of the Central Design Atrium.



A place to ideate, to share, discuss, meet and greet, immersed in design. This focal part of the fair is devoted to something more than commerce, while always keeping the aspect

of business interaction at heart. The Central Design Atrium at Index combines business with knowledge and design with the co-location of Index Design Boulevard with the e! events space, where the knowledge initiatives of the fair are held.



The e! events @ Index have been a powerful source of connect at the industry's most important platform for business and networking, Index Fairs, Mumbai, India.

Index understands the industry and its needs. Suppliers must meet sourcing professionals and architects. Architects must see new products and meet suppliers. Sourcing professionals need products to source. Index puts all these influential stakeholders together in an inspiring, design environment, ensuring the best business for everyone.



Ruminate. Dream. Design. Plan or talk business.
It can all happen here, at the **Central Design Atrium.**
A place for contemplation, a place for interaction, in a design environment.



Workspace 2017: Deconstruction & Reconstruction of Offices

Roundtable on issues in design & sustainability in 21st century workspaces.

Listen to the leading names in office interior fit out speak out on the leading issues of the sector. What makes this even more powerful is that they will be joined at the discussion table, by the leading professionals in corporate procurement

and management, making this an authoritative interaction at several levels.

- Changing needs of the new office and impact of design
- Office refurbishment and sustainability
- Value of client education
- Supporting the design process with appropriate products



Smoking Hot!

Presentations. Discussions. Business.

An exclusive invitation to selected manufacturers and suppliers to present their most innovative and cutting-edge products to a commanding audience of 200 exclusively invited architects, designers, builders & developers, corporate & hospitality procurement professionals from across the country. These key buyer groups then directly interact with the suppliers, asking questions on

usage and leading to a one-on-one business-oriented conversation over drinks and dinner.

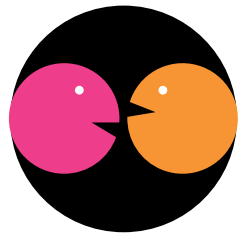
Suppliers have the invaluable opportunity to meet the top names in sourcing and project management, the architects with on-going projects and build a personal rapport in a semi-formal environment, surrounded by design and inspiration. Architects and

sourcing professionals have 'first access' to the latest and the best in the industry, with the opportunity to talk business and get the best rates and offers directly from the suppliers.

Interaction over cocktails and dinner, post series of presentations and discussion. (Detailed chart of invitees available on request).

Supported by :





Talking design!

Roundtable on issues in design & technology.

An influential chart of interior architects and designers speak on the changing face of design in India. The discussion will explore :

- The dichotomy between artisan and design, real or imagined ?
- The new-old material : bamboo in new design
- Our design legacy : what are we leaving behind for the future ?





Light up! with ISLE at Index

Industry seminar and discussion on
technical matters on lighting



Partnership & Engagement:



@index

A powerful package of deliverables.

VISIBILITY & IMAGE BUILDING

Mention in all national press (over 80 editions of Times of India) as Event Partner

- Logo on Event Emailers sent to A+D+B community (over 100,000 in email blast)
- Logo on E - invites for the Events (Over 100,000)
- Logo on the hard copy of the Event invitations (over 10,000)
- Logo on the Events backdrop (Powered by YOUR NAME)
- 2 Standees at the Central Design Atrium, Events area.
- 1 exterior branding at the Central Design Atrium

INTERACTIONS

- Presentation slots : 5 min at selected events
- Opportunity to present collateral, information material and gifts to all invitees

PERSONAL INTERACTIONS WITH KEY TARGET GROUP

- Networking opportunity with the invitees in an informal setting
Invitation to evening wine and cocktails and dinner interactions at relevant events



A curated chart of invitees

Principals From Leading Architect Firms.

Sanjay Puri Architects
SEZA
Tushar Desai Associates
Design Learning Living
Direction
Group Seven Architects
& Planners Pvt. Ltd
SE-ARCH
Annkur Khosla Design
Studio
Faquih & Associates
Architect Hafeez
Contractor
Vijay Punjabi
Consultants Pvt Ltd
Prashant Sutaria
Architects
Ahmed & Associates
Team one architects
Bobby Mukherjee &
Associates
Sumesh Menon
Associates
Architect Vistasp &
Associates
DDIR Architecture Studio
Venkataramanan
Associates
Khosla Associates

Architecture + Design
Worksphere Architects
Sankalpan Architects
DSP Architects
KNS Architects
Edifice Architects
JTCPL Designs
Planet 3 Studios
Collaborative
Architecture
Light & Beyond
AD Architecture
KSA Lighting Designers
Light@Work Design
Consultants Pvt. Ltd.
Ashiesh Shah
Architecture+Design
Designwise India Studio
Vibhor Sogani
The Ajji store
Chairman, NID
Head of Design
Department, NID

Lighting Professionals

Ar. Tejas Doshi
Dr. Amardeep Dugar
Ar. Kapil Surlakar
Ar. Kunal Shah
Harmeet Singh
Turquoise Lighting
Studio

Ekta Sanghvi
Kiran Ganti
Anshul Bains
Vibhor Sogani
R. Sitaraman

Design Professionals

Asheish Shah
Mukul Goyal
Vibhor Soghani
Lekha Washington
Pradumnya Vyas
Chairman, NID
Pravinsinh Solanki, Head
Of Design Department,
NID

Hospitality Sourcing & Procurement Managers

EIH Limited
Taj Hotels
M3m India
Radisson Blu Plaza
GRT Hotels & Resorts
Marriott Hotels India
Westin, Hyderabad
Cyberabad Convention
Centre Pvt Ltd
Starwood Hotels &
Resort-Aloft Ahmedabad
S.G. Highway
Crowne Plaza

Ahmedabad City Centre
Crowne Plaza Electronics
City Bangalore
Accor
Hilton Chennai
Hilton Worldwide

Corporate Procurement And Sourcing Managers

Nomura
Sharekhan
Jones Lang Lasalle
Tech Mahindra
Aegonlife Insurance
Bayer
Goomo Holdings
Turner & Townsend
CBRE South Asia
Wipro
Kotak Mahindra Bank
Tata Motors
Magma Fincorp
HDFC Life
Nomura
Godrej Industries
Globeop Financial
Concept Architecture
Matrix Integrated
Facilities &
Property Management
Mahindra Holidays

Mahindra Logistics
Hexaware Tech.
Bethany Hospital
Kotak Mahindra Old
Mutual Life Insurance
Canara Robeco Asset
Management
AGS Transact
Technologies
Mindshare World
Blackrock
Virtela Technology
Services Incorporated
Huntsman Intl.
Dpipl
HDFC Standard Life
Edelweiss
BNP Paribas
Tech Mahindra
Virtela India
Samsara Capital
Mahanagar Gas
Tata Motors
Tata Sky
Voltas
Alcove Design
Viacom 18
United Spirits
VFS Global Services
ACG Worldwide
Viacom 18
Fullerton India Credit
Globeop SS&C

Crompton Greaves
Tech Mahindra
Hexaware
Spacematrix
Morgan Stanley
KGD Architecture
JTCPL Designs
Tata Captal Financial
Services
Alcove Designs
Janalakshmi Financial
St. Francis Institute Of
Mgmt & Research
SBI Capital Markets
Kotak Mahindra Bank
Nomura
Bayer
Samsung India
Electronics
Halliburton
Edifice
Hamilton Housewares
Ex-Vedanta
Groupm
Datamatics
Design Plus
Knight Frank
Tech Mahindra
HBO+EMTB
Reliance Retail
VFS Global Services
Raymond
Genpact

Gia India Laboratory
Groupm
Kotak Mahindra Bank
Worksphere Architects
Mahindra Finance
Nomura
Worksphere Architects
Colliers International
Turner & Townsend
Blue Dart Express
Samsung
Perkinelmer
Ini Design Studio
Nahar International
School
Gourmet Investment

Members Of Naredco

Ansal Housing &
Construction Ltd.
Ansal Properties &
Infrastructure Ltd.
Arora & Associates
Realty Ltd.
Baderwals Infraproject
BPTP Limited
DLF Limited
Eminent Infradevelopers
(P) Ltd.
Housing Development
Finance Corporation
Hudco Ltd.
Jaypee Infratech Ltd.

K Raheja Constructions
LIC Housing Finance
Mahindra Lifespace
Developers Ltd.
National Housing Bank
Omaxe Ltd.
Orior Developers &
Infrastructure Pvt. Ltd.
Parsvnath Developers
Pearls Infrastructure
Projects Limited
Ranisati Surajgarhia
Infrastructure Ltd.
Rashmi Housing
SDB Infrastructure
Shanders Properties &
Infrastructure Pvt. Ltd.
TDI Infratech Limited
Three C Universal
Developers Pvt. Ltd.
Vigneshwara Developers
Windsor Infrastructure
Arora & Associates
Infradevelopers
Raheja Developers
Mantri Realty Ltd.
Tulip Infratech Pvt. Ltd.
Unnathi Estate
Anil Suri & Associates
Devkrupa Realty (India)
Samyak Properties &
Infrastructure Pvt. Ltd.
Shriram Properties



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